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## **HYGIENE GROUP MOVES TO NEW BASES**

As a key part of its development strategy, leading environmental cleaning specialist the Hygiene Group has re-grouped its operations into three new regional operating units.

The three new bases in Birmingham, Slough and Manchester replace Hygiene's existing network of nine regional offices, to provide a true nationwide service. A Group Business Centre has also been established at the company's new Birmingham site in Kings Norton to provide head office and core central support services.



*The Hygiene Group's new Birmingham Business Centre*

The reorganisation of the Group's operations marks a key strategic move for Hygiene, as managing director Stephen Bailey explains:

“Our growth over the last five years has seen us developing a network of small regional offices. From an operational point of view, this no longer matches the profile of our business that is now the UK's largest specialist

environmental cleaning company serving the food and pharmaceutical industries. By streamlining our operations in this way, we are providing a national focal point for the company, for both suppliers and clients, which will considerably improve both communications and the deployment of our resources.

“Logistically, for a company offering a national service, a Midlands base offers many advantages. We also feel that the new premises are a more accurate representation of the style and professionalism of our business.”

The Hygiene Group’s senior management team is now based at the Birmingham Business Centre, together with human resources, safety, technical, business development and finance functions. Hygiene’s Stores UK Ltd operation, which supplies cleaning equipment, washroom consumables and chemicals, has also re-located to Birmingham.

As well as offering significant operational benefits, the move to the Midlands regional centre has given Hygiene the opportunity to create a purpose-designed training and conference facility. Stephen Bailey says:

“Good quality training has been critical to the success of our business and we train not only our own operatives, but also customers’ employees to ensure consistent standards are applied on any site where we have a contract. The new training facility will enable us to further develop our capabilities in this area.”

**Ends**

**Note to Editors**

Hygiene operates from 10 UK sites and has grown from modest beginnings more than 20 years ago to become the largest and leading supplier of hygiene management in the UK. It can be visited at [www.hygiene.co.uk](http://www.hygiene.co.uk)

For further information or for the high resolution version of the image used above contact:

Guy Robson

Wyatt International PR, Wyatt House, 72 Francis Road, Edgbaston,  
Birmingham, B16 8SP

Tel: 0121 454 8181

Fax 0121 455 9785

Email: [grobson@wyattinternational.com](mailto:grobson@wyattinternational.com)